

Germany's Sqoom zooms into Harrods

Upmarket German skin treatment system Sqoom is launching exclusively in Harrods next month.

The handheld sonic device delivers specific gels deep into the skin through a mix of ultrasound and ionisation to massage the epidermis and dermis.

The anti-ageing gels include 'xcential hyaGel', 'DeSpot gel' and 'cleanser gel'. The gels are applied with the device as part of a 12 minute routine. The gels were originally developed for medical use. The device retails at £529.

A luxury version, decorated with Swarovski crystals will also be available, retailing at £1098.

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