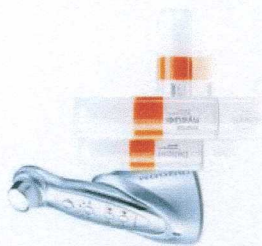


NEWS

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Sonic facial device SQOOM launches exclusively at Harrods

(Launches/Relaunches, Skincare, Beauty)



Innovative German skin treatment system SQOOM is set to roll out exclusively at Harrods this spring. The system uses a handheld sonic device to deliver specially developed gels deep into skin to trigger regeneration and increase elasticity. The three SQOOM

antiAge gels: xcentral hyaGel, DeSpot gel and cleanser gel are available to buy alongside a range of medicated gels, which treat specific skin complaints. The handheld SQOOM product is available in silver or black priced at £549; a luxury device decorated with Swarovski crystals is also available for £1090. A launch event for SQOOM is planned for February 3 and the full product line arrives at Harrods on March 1 - see events for further launch details.

website: www.sqoom.de/english

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