

:SQOOM®concept

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Your SQOOM sales partner



So simple. So effective.



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# The Concept of Beauty



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SQOOM is effective deep inside your skin.

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SQOOM stands for anti-aging technology at the highest level, beauty care of the utmost intensity. This is scientifically tested and clearly proven by numerous dermatological tests. SQOOM improves and smoothes the skin structure effectively.

**But how does it work?**

Conventional cosmetic products are rubbed into the skin with the fingertips or with the palm of the hand and are absorbed by the upper dermal layers.

But the problem of skin aging and wrinkle formation is caused deeper inside the skin. Much deeper: in skin and tissue layers which the agents of conventional cosmetic products cannot reach. But these are the skin and tissue layers in which the collagen, which is essential for the skin's softness, is formed. A lack of collagen and hyaluronic acid will most probably

lead to wrinkles. For example, skin at the age of 40 contains only 60% of its original hyaluronic acid, while at the age of 60 only 10-20% of the content remains.

SQOOM transports valuable agents deeper into the skin by using a transducer that generates one million soft vibrations per second.

Innovative bio-molecular preparations made of thermal, mechanical and physiochemical components, combine with the microprocessor-controlled SQOOM, to give highly complex and effective results.

SQOOM massages both the epidermis (cuticle) and the dermis (corium). Even the muscular tissue beneath the skin is activated in a careful and problem-area-oriented way. In this way, more nutrients and oxygen are supplied to the skin, also increasing the blood circulation in the vessels, diminishing fat cells and modelling the body.

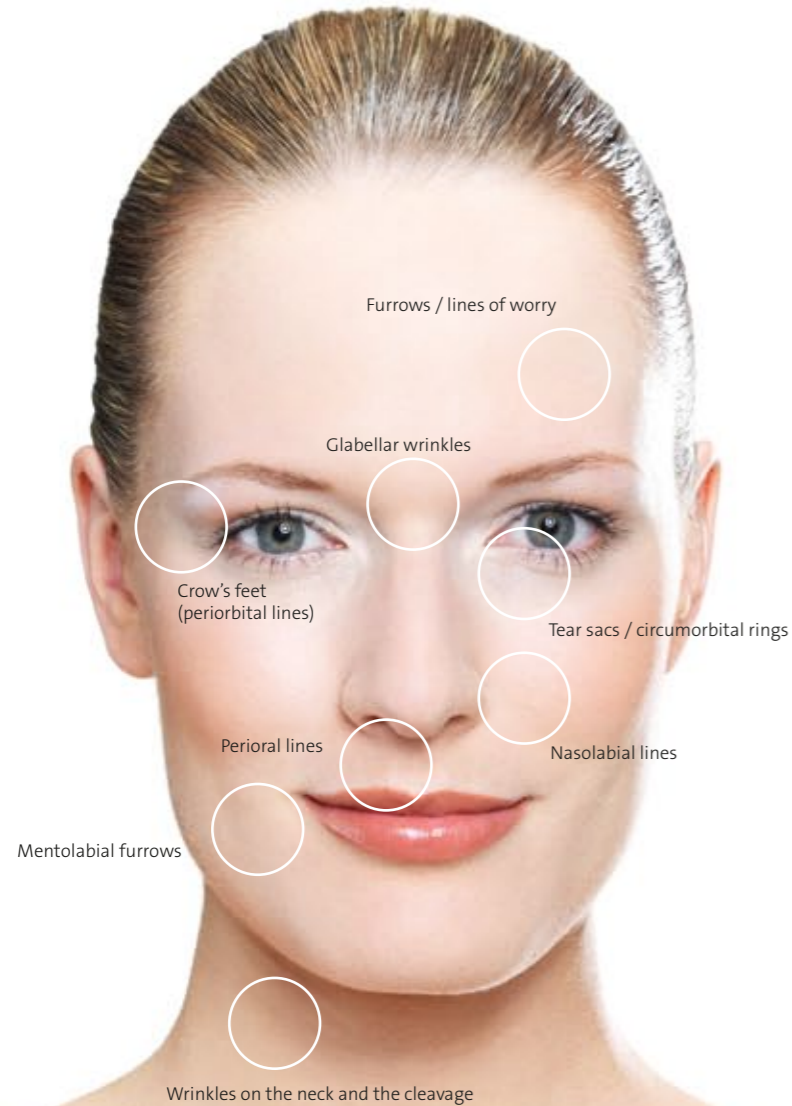
The lymphatic system is also stimulated, and the development of the collagen synthesis is actively supported.

The cell regeneration is activated. Triggering the bio-molecules regenerates the skin which gains more elasticity, and the refreshing process starts.

SQOOM significantly improves the self-production of collagen and elastin significantly.

An additional catalyst is needed to enable the valuable agents of the SQOOM gel to penetrate the connective tissue of the middle and lower skin layers – the worldwide patented IONOZYM System. It offers a unique combination of iontophoresis and ultrasound (sonophoresis). In other words: the ultrasound is the door bell while the ionisation subsequently opens countless little doors. And this happens a million times per second.

The skin is strengthened. Wrinkles are reduced, and due to this unique method the skin texture becomes firm and soft within a short time.



When your skin ages and the first wrinkles or lines appear, the reasons are predominantly genetic. Environmental effects or factors depending on the behaviour, like smoking or stress, can also lead to an early deterioration of your skin.

However, skin-aging is the result of another important factor – the permanent degradation of the hyaluronic acid in the skin. Hyaluronic acid is actually the moisture reservoir of your skin. It stabilises the elastic and collagenous fibres and protects our cells against free radicals. If you have ever seen dried earth pervaded by cracks, you can imagine what happens to our skin when its water reservoirs are empty: lines and wrinkles appear.

SQOOM refills your skin's moisture reservoirs. And while you are only rinsing the leaves with conventional cosmetic products, SQOOM irrigates the roots without a scalpel or a needle in a soft and completely uncomplicated way.

Simply spread the SQOOM gel on to the skin surface to be treated, and massage it deeply into your skin with small circular movements using the SQOOM. Use SQOOM just as naturally as you brush your teeth, and nothing can prevent your skin structure from improving. Your skin will become tight, look youthful and increase its softness.



# Beauty programs for your skin.

SQOOM adapts to your requirements with various programs. Decide yourself whether you want to clean, massage, lift or nourish your skin, or if you want to remove annoying pigmentation. SQOOM is your personal beauty parlour: small, handy and completely easy to use.

You can make well-directed use of the SQOOM without any previous knowledge within a few minutes. Simply select the suitable program, activate the functional mode. Off you go.

## **CLEANSING program 1**

This level uses cleanserGel to enable a clean and pure skin. The ionozyme function increases the positive result. Keratin, sebum and other skin degradation products are simply dissolved and removed by washing with a damp cloth or water after the treatment.

## **MASSAGE program 2**

Just like a conventional massage, the SQOOM massage enables the relaxation of the skin and the recovery of its elasticity. The metabolism is stimulated effectively by negative and positive ions and soundwaves which activate the cell interspaces simultaneously, leading to a notable improvement of the skin's appearance. This program is also ideally suited for a deeply effective massage in case of back pain and muscular tension.

## **WHITENING program 3**

For a targeted treatment of annoying pigment abnormalities and age spots. You will soon experience a notable reduction of skin discoloration if you use the DeSpot Gel, which is rich in active agents.

## **LIFTING program 4**

The regular and careful application of this program quickly leads to a visible tightening and regeneration of the skin. Wrinkles, and in particular deep ones, are reduced significantly. The skin becomes soft and elastic again. The ionozyme function activates the development of body inherent elastin and collagen.



# Give your skin what it needs.

The outstanding success of SQOOM is based on the perfect interaction of methodology and agents. While the SQOOM device is responsible for the transport, the SQOOM gels are responsible for the provision of the correct and effective agents. Just like a well-balanced team, they jointly provide the skin with everything it needs in order to look fresher, younger and more radiant. And it doesn't take you long. Give SQOOM 20 minutes of your valuable time once in a week, and the first visible results will appear within a short period.

### The SQOOM cleanserGel

When the skin is thoroughly clean and keratin, sebum and other skin degradation products have been dissolved completely, the valuable agents of the SQOOM xcential hyaGel can penetrate the lower skin layers. The SQOOM cleanser disinfects the skin and has a slightly cooling effect. Aloe vera supplies the skin with moisture, panthenol and camomile extracts soothe the skin. They influence the bacterial flora and create favourable conditions for eudermic micro-organisms.

### The SQOOM xcential hyaGel

An innovative anti-aging gel made of absolutely skin-friendly and natural agents. The main ingredient is fragmented hyaluronic acid – fragmented because common hyaluron particles are quite large and bulky, and they unleash their tightening effect only for a short time, and only in the upper skin layers. Special bacteria have split the hyaluronic acid particles included in the SQOOM hyaGel into significantly smaller bits before adding them to the hyaGel. This enables a much more facilitated penetration of the critical skin layers by higher quantities of the particles. There they fill hollow spaces induced by the skin aging.

### The SQOOM DeSpot

For a deeply effective treatment of pigmentary abnormality (annoying pigmentation and age spots). SQOOM DeSpot gets to the point. It takes effect exactly where it has to: on the pigmented area and not around it. This is accomplished by the DeSpot Special

gel due to an unique combination of sulfuraphane and genistein, a compound similar to estrogen. The SUPER Moisturizer with low molecular bio hyaluronate and aloe leaf juice moisturizes the skin intensively.

### xcentialSkinCare

Innovative antiAge cream for daily care. Especially as the final stage in the SQOOM treatment.



SQOOM for men.

The clinically tested premium anti-aging method also works in cases of stressed men's skin, giving it a young appearance. As a man, invest in a well groomed appearance for more success in life.



**:SQOOM<sup>®</sup>LUXURY**

Anti-Aging. Next Level.

SQOOM is pure technology. Leading institutes which have tested the effectiveness of SQOOM thoroughly support this statement. SQOOM has a lasting effect, especially on men's skin which is exposed to longer and higher doses of various stress factors.

Counteract this exposure by regularly treating your skin with SQOOM and the highly innovative bio-molecular preparations of the SQOOM gel. Within a short time, stress symptoms reflected by your skin will disappear while wrinkles are reduced significantly. The microprocessor controlled SQOOM offers various programs to improve your skin structure. Choose the appropriate program, and use SQOOM just as naturally as you brush your teeth. Without any doubt it will be one of your best investments ever.



# SQOOM can do even more. Much more.

The future belongs to SQOOM; not only in the beauty care sector but also in treating sensitive skin and skin disorders. The SQOOM method is so successful that it is already applied by dermatologists as well as by esthetic clinics and high-class cosmetic studios. The unique IONOZYM system opens up extensive fields of application.

SQOOM med already offers deeply effective care in case of the following symptoms:

- Dry, irritated skin, as typically seen in cases of neurodermatitis
- Dry, flaked skin, as typically seen in cases of psoriasis
- Reddened skin, as typically seen in cases of rosacea and facial erythrosis

- Unclean, oily skin, as typically seen in cases of acne
- Scars, for example caused by operations and injuries
- Deeply effective massage for muscle tension or back pain.



SQOOM convinces. Worldwide.

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SQOOM has made its way. Not only in Europe. All other continents have now experienced this revolutionary anti-aging method and can't imagine life without it.

People caring for their beauty all over the world have understood that the massaging in products with the fingertips does not have the required effect. So they "SQOOM". As naturally as brushing their teeth.

In Australia as well as in Brazil. In Bangkok as well as in Milan. Customers can get SQOOM at HARRODS in London and in the planes of the Lufthansa fleet. You can buy the valuable SQOOM Gels at pharmacies and in department stores later.

You can purchase all SQOOM products easily at [www.sqoom.com](http://www.sqoom.com).

And in case of any further questions, simply write to: [Info@sqoom.com](mailto:Info@sqoom.com).



## The home of SQOOM.

SCHICK  
MEDICAL

The Schick Medical GmbH has positioned itself in the international market by developing new treatment methods in the medical and cosmetic sector.

The company has developed a new methodology for treating dermatologic diseases in a scientific research cooperation with recognized national and European experts. Pain therapy and physical diagnostics are further indications.

The successful course of clinical studies and the fact that numerous patients are demonstrably free of symptoms confirm the effectiveness of the therapy method that is offered by selected physicians throughout Germany.

The research of Schick Medical is based on the integration of conventional and complementary medical procedures. The core of this research is the acknowledged and patented SQOOM clinical, a field-tested method connecting equipment- and active agent medicine in an intelligent way. This has enabled the break-through of a natural therapy method.

The company applies its experience and findings in the medical field systematically and effectively to the cosmetic sector. With the SQOOM concept, Schick Medical has developed an anti-aging technology on the highest level for private use.

